

My goal is to bring client and business objectives to life through the use of art direction and multimedia.

I am a multi-award winning senior art director and multi-media director with five years of agency experience and over ten years of both management and freelance art experience. My diverse skill-set makes me the ultimate problem solver and I find that having a lot of "tools in my bag" allows me to approach problems in multiple ways. This helps me come up with outside-the-box solutions that save time, effort, money, and provide quality results.

I am an exceptionally hard worker who is loyal to a fault. I love work that presents challenges and problems that need to be solved. I also love to learn and constantly strive to increase my current skill set.

skills

Traditional:

Layout, Concept Development, Campaign Integration, Page Design, Logo Design, Package Design, Typography, Illustration, Storyboarding, Character Design, 2D Animation, Comps & Mechanicals, Sculpture, Painting, and Copywriting.

Digital:

Motion Graphics, Layout, Concept Development, Web Design, App Design, UX, Wireframing, Video Editing, Video Encoding, Flash Animation & Action Script, 3D Modeling, 3D Animation, Retouching, Image Manipulation, Digital Painting, and unorthodox HTML/CSS development.

Software:

After Effects, Premiere, Photoshop, Illustrator, Indesign, Digital Publishing Suite, Flash, Dreamweaver, Edge Animate, Muse, Reflow, Encore, Final Cut, 3D Studio Max, Lightwave, Maya, Word, Excel, Power Point, Sound Booth, Soundtrack Pro, and more.

Hardware:

Mac, PC, iPad, Droid Phones, Droid Tablets.

education

The Art Institute of Philadelphia - Philadelphia, PA

Bachelor's in Media Arts and Animation with High Honors (GPA 3.99), 2005-2008.

Kutztown University - Kutztown, PA

Attended, 1999-2000.

Western Center for Technical Studies - Limerick, PA

Commercial Arts Certification, 1995-1997.

experience

Freelance Multimedia Director & Art Director - Greater Philadelphia Area [2014-Present]

Boco Digital - Freelance Animation, Video Editing, Post Production, and Motion Graphics

Titles (freelance): Multimedia Artist, Animator, Video Editor, Motion Graphics Artist.

Roles & Responsibilities: Visual Design, Animation, Video Editing, Post Production Work, and Motion Graphics.

Kulp Car Rentals - Freelance Web Support, Copywriting, Logo Design (KCR Fund & GoAlready.com)

Titles (freelance): Freelance Web Support, Copywriter, Logo Designer.

Roles & Responsibilities: Web Design Clean-up, Coding, Form Building, Copywriting, and Logo Designs.

The Half-life Horror from Hell! - Independent Feature Film

Titles (freelance): DVD Author.

Roles & Responsibilities: DVD Authoring, Menu Design, Menu Introduction Video.

Roska Healthcare Advertising - Montgomeryville, PA [2009-2014]

Titles: Multi-Media Director & Studio Manager, Senior Art Director, Art Director, Interactive Art Director.

Roles & Responsibilities:

- Art direction across multiple brands
 - Fully integrated campaign development
 - Video filming, editing, and encoding
 - Motion graphics, animation, and 3D modeling
 - Web design from concept to live site
 - Adobe DPS design and development
 - App design and development
 - Print design from concept to publishing
 - Brand development
- UX design
 - Flash design, animation, and development
 - Art direction of video and photo shoots
 - Die-line creation and vendor collaboration
 - Print mechanicals and comps
 - HTML, CSS, and Action Script Development
 - Storyboarding and character design
 - Event on-site filming
 - Convention on-demand art

Reel Stuff Entertainment - Delanco, NJ [2007-2009]

The Tolltaker - Independent Short Film

Titles: Animation Supervisor, Rotoscope Artist, Character Designer.

Roles & Responsibilities: Overseeing animators, rotoscope animation work, character design development.

Freelance Animation - Five on 10 - New Media Broadcast Graphics

Titles (freelance): Animator, Motion Graphics Artist.

Roles & Responsibilities: 2D animation, 3D animation, Brand Development.

Ridgewood TV - Ridgewood, NY [2008-2009]

Freelance Animation - Amber Alert & (201) TV - Broadcast Graphics

Titles (freelance): Animator, Motion Graphics Artist.

Roles & Responsibilities: 2D animation, 3D animation.

Atlantic Coast Productions - Northfield, NJ [2007]

Freelance Animation - Life is Good® - TV Promotion Pitch Animation

Titles (freelance): Animator.

Roles & Responsibilities: 2D animation.

Storyboard Studios - Reading, PA [2004-2006]

Freelance Artist - Reading Phillies, Home Depot Pitch, Storyboard Demo Reel

Titles (freelance): Storyboard Artist, Character Designer, 3D Modeler.

Roles & Responsibilities: Storyboards, character design, 3D modeling, concept, and script development.

awards

Employment & Professional Awards:

- **BRONZE 2013 - Web Health Award**
Consumer Website Category
Vaxtext Website for Pfizer Inc.
- **BRONZE 2013 - Web Health Award**
Consumer Website Category
MMFacts.com Website
- **Best Video - 2012 Manny Awards**
Med Ad News - 2012
- **Silver Winner - PM360**
2012 Pharma Choice Award Winners
"METRICS FREAKS" - Print Ad
- **President's Leadership Award/
Leadership Award - August, 2011**
Roska Healthcare Advertising
- **GOLD 2011 - Web Health Award**
Website Category
Meridian Bioscience Corporate Website
- **2011 Trailblazer Award - PM360**
Direct-To-Consumer Campaign
Balloon Sinuplasty Campaign

Other Employment Awards:

- **Featured Animator: 2008**
Courier Post News Site
- **Employee of the Month: 2007**
Regal Entertainment Group
- **Operations Employee of the Month: 2004**
The Home Depot Inc.
- **16X Merit Badge Award: 2003-2005**
The Home Depot Inc.
- **Employee of the Month: 2001**
Blockbuster Video Inc.

Education Awards:

- **The Presidential Scholarship: 2008 - The Art Institute of Philadelphia (AIPH)**
- **Best of the Quarter Award: Summer 2005, Fall 2005, Winter 2007, Summer 2007 - AIPH**
- **4.0 Award: Summer 2005, Winter 2006, Spring 2006, Winter 2007 - AIPH**
- **Dean's List Achievement Award: Fall 2005, Fall 2006, Spring 2007, Summer 2007, Winter 2008 - AIPH**
- **Academic Recognition Award: Fall 2007 - AIPH**
- **Dean's List: Fall 1999, Fall 2000 - Kutztown University**

references

References available upon request.